

Melisa Villegas

Email melisaviroz@gmail.com
Phone MX (686) 241 49 08
City Mexico City
GitHub @Mel1s4
Website melisaviroz.com

References available upon request.

Hello! I'm a Frontend Web Developer with 6 years of experience making responsive, user-friendly websites and web applications. I craft digital experiences with HTML, CSS, JavaScript, and frontend frameworks like React and Vue.js, spicing things up with a crazy eye for design and a passion for clean, efficient code.



Centro de Enseñanza Técnica y Superior
July 2019, Mexicali, Baja California, México



Centro de Enseñanza Técnica y Superior
July 2015, Mexicali, Baja California, México

Support Engineer IV



Amazon Audible

Ciudad de México, México
February 12, 2024 - August 23, 2024



Provide support for AWS CloudFormation templates, ensuring efficient infrastructure as code management.

Develop and implement automation scripts using Python to streamline cloud infrastructure operations.

Collaborate with cross-functional teams to enhance automation processes and support continuous integration/continuous deployment (CI/CD) pipelines.

Sr. Fullstack Web Developer

Created several web applications to view and manage leads' and clients' data.

Sales Hub

Mexicali, Baja California, México
June 28, 2023 - January 21, 2024



Collaborated with Data engineers to create backup and restoration functionalities that ensures trustworthy redundancy for sensitive and critical information.

Led the creation, from conception to completion while collaborating with cross-functional teams to gather requirements and feedback, of a Data Analytics

Dashboard that helps the company understand the sales process second by second.

Conducted regular updates, bug fixes, and security enhancements.

Collaborated with designers and backend developers implement necessary improvements and user experience.

Director - Lead Developer



Víroz Studio

Mexicali, México
May 5, 2022 - June 27 2022

Directed a creative team to design and custom wordpress websites and plugins.



Directed and led a creative team to conceptualize and consolidate the branding and identity of our own studio.

Designed and developed custom WordPress plugins tailored to manage the inventory and operations of a small retail store, improving efficiency.

Spearheaded the design and development of eCommerce platforms for local businesses, delivering user-friendly, responsive, and conversion-focused websites that boosted client sales.

Mentored and onboarded junior UX and UI designers, equipping them with essential tools to meet client expectations.

Trained and guided junior and mid-level developers, ensuring their alignment with project objectives, while fostering a collaborative and supportive environment.

Served as the primary client liaison, managing communication, gathering requirements, addressing concerns, and ensuring the successful delivery of projects that exceeded client expectations.

Fullstack Web Developer



The K Square Group

(Remote) Mérida, Yucatán, México
May 9, 2022 - March 6, 2023

Worked with multiple websites built with WordPress, Vue.js, and React, developing features, bugfixes and updates.

Conducted regular updates, bug fixes, and security enhancements.

Collaborated with designers and backend developers implement necessary improvements and user experience.

Successfully migrated multiple websites to new hosting environments, ensuring seamless transitions and no disruption.

Worked with clients and stakeholders to understand their requirements and provide support and solutions to their website-related concerns.

Utilized HTML, CSS, JavaScript, and React to develop a user-friendly interface for creating and editing social media posts, with features such as previewing, tagging, and scheduling posts for specific dates and times.

Conducted necessary testing and debugging to ensure the view was fully functional and

optimized for performance and user experience.

Worked with the backend team to integrate the view with the social media platforms' APIs, ensuring seamless data exchange and error handling.



GlassHive: Highlighted Project

Created a social media scheduling view that enabled the create/edit functionality of a social post scheduling app.

Fullstack Web Developer



SRAX, Inc. (NASDAQ: SRAX)

Mexicali, Baja California, México

17 Jun 2019 - May 04, 2022

Developed multiple websites using WordPress as the backend and Vue.js as the frontend, **creating custom REST API endpoints** to facilitate seamless data exchange between the two.



Microcaps.com: *Highlighted Project*

Spearheaded a major project throughout my tenure at SRAX, creating a Lead Management plugin for the company's website using WordPress and a custom theme.

Designed and implemented custom plugins for WordPress, enabling the Vue.js frontend to manage, retrieve and display dynamic and rapidly-changing information.

Created a crawler system to index and gather information from external sources, allowing the website to display up-to-date content managed through the wp-admin interface.

Collaborated with the marketing team to create and launch various landing pages, ensuring they met the team's design and

functionality requirements.

Acted as the primary backend developer in a team of three, taking ownership of the backend development tasks, including database management, API integration, server-side scripting, and crawler implementation.

Collaborated closely with the design team to ensure the websites' animations and transitions were responsive and visually impressive.



Developed a plugin to enable users to provide their information and subscribe to multiple lists based on the specific content they consume, enhancing the website's lead generation capabilities, enabling seamless data capture, storage, and management of leads.

Acted as the primary developer for the Lead Management plugin project, taking ownership of its development, testing, and successful deployment.

Successfully replaced third-party themes and styles with light-weight in-house code.



Lead Developer

Catarsis Experiencias Multimedia

Mexicali, México

October 1, 2017 - December 2018

Talked to the clients and **managed a group of people** to help them design and develop wordpress websites with custom themes.



Developed and maintained multiple websites using MySQL, PHP, HTML, and CSS, ensuring optimal functionality and user experience.

Led a cross-functional team in designing and developing custom websites, fostering collaboration and delivering projects on schedule.

Served as the primary client liaison, addressing bug fixes and implementing new features based on client requirements.

Onboarded and mentored new team members, accelerating their proficiency in PHP theme development and best practices.

Integrated and implemented SEO strategies to improve website visibility and search engine rankings, including optimizing metadata, structured data, and mobile responsiveness.

Designed intuitive and user-friendly interfaces by creating wireframes, prototypes, and mockups.

Graphic Designer

Pulsar Media

Mexicali, México

January, 2017 - September 2017



Excelled in producing high-quality graphic designs with exceptional speed, efficiently delivering client projects within tight deadlines.

Demonstrated versatility in adapting to diverse design styles, replicating and customizing visual aesthetics to meet client expectations.

Streamlined the process of adapting designs for multiple ad formats and ratios, ensuring consistency across platforms while delivering print-ready files promptly.

Collaborated closely with clients, responding to last-minute requests and ensuring their branding needs were met across various advertising channels.

La Rancherita

Customer Service

Maderería La Rancherita

Mexicali, México

2012 - 2016

Developed strong interpersonal and communication skills by assisting customers and addressing their needs effectively, ensuring a positive experience.

Gained problem-solving and multitasking abilities by managing customer requests

and operational tasks during high-traffic periods.

Collaborated with team members to streamline workflows, improve customer service, and meet daily sales goals.

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